

UW-MADISON

Community-University Partnership Awards

2017



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

2017 UW–Madison Community–University Partnership Awards

The Community–University Partnership Awards, a program started under the leadership of LaMarr Billups, was reinstated to recognize the work of UW–Madison faculty, staff, and students, and their community partners across the state of Wisconsin, as they address pressing public issues in Madison and the surrounding region.

These awards offer an opportunity to thank our community partners and highlight exemplary partnerships that get to the heart of the Wisconsin Idea—community members and UW–Madison personnel working collaboratively to transform our campus and communities for the public good.

Selected projects are active across the state and uphold the following standards for high-quality community–university partnerships:

- Embody the original spirit of the Wisconsin Idea by contributing to a vibrant, inclusive, participatory democracy.
- Are sustained beyond one event or activity.
- Demonstrate a relationship characterized by respect, equity and engagement in all phases of the partnership.
- Build the capacity of both community and university partners to address the target issue(s).
- Result in measurable community change related to the target issue(s).

Organized by UW–Madison Office of Community Relations and Community Partnerships and Outreach (CPO) Staff Network with support from the Office of the Chancellor and the Morgridge Center for Public Service.

Judges

Bria Brown

Membership Coordinator, Community Shares

Lisa Chambers

Associate Director, Morgridge Center for Public Service

Mary Beth Collins

Director of Centers Research and Public Affairs, School of Human Ecology

Merry Farrier

UW South Madison Partnership Coordinator; MA Student, Education Policy Studies

Dadit Hidayat

PhD Candidate, Nelson Institute for Environmental Studies

Jack Jorgensen

Co-Director, Wisconsin Collaborative Education Research Network, School of Education

Katherine Loving

Program Manager, Healthy Campus, University Health Services

Amanda Ngola

Clinical Assistant Professor and Field Education Coordinator, School of Social Work

Kevin Niemi

Director of Outreach and Community Engagement, WISCIENCE (Wisconsin Institute for Science Education and Community Engagement)

Leslie Orrantia

Director, Office of Community Relations, Office of University Relations

Jeffrey Russell

Vice Provost for Lifelong Learning; Dean, Division of Continuing Studies

Molly Schwebach

Senior Outreach Specialist, Center for Healthy Minds

Lynet Uttal

Professor, School of Education

Winning Partnerships

Adams County/UW–Madison Partnership to Reduce Rural Cancer Disparities

UW-MADISON PARTNERS

Amanda Eggen, Staff Associate Researcher, UW Carbone Cancer Center

Cody Fredrick, Staff Outreach Specialist, UW Carbone Cancer Center

Elizabeth A. Jacobs, MD, MAPP, Professor, School of Medicine and Public Health

Rebecca Linskens, Former Staff Outreach Program Manager, UW Carbone Cancer Center

Rick Strickland, Staff Outreach Program Manager, UW Carbone Cancer Center

COMMUNITY PARTNERS

Adams County Cancer Awareness Team

Maureen Bruce, Quality Director, Moundview Memorial Hospital and Clinics

Bill Gniser, Human Resources Director, Adams-Columbia Electric Cooperative

Sarah Grosshuesch, Public Health Officer, Adams County Public Health

Carol Johnson, Community Member

Tammy Lowrey, Marketing and Community Relations Manager, Moundview Memorial Hospital and Clinics

Mary Ann Schilling, Family Living Educator, UW–Extension

ABSTRACT

In 2011, the University of Wisconsin Carbone Cancer Center and Adams County, Wisconsin, community members partnered to develop a community-based initiative, the Adams County Cancer Awareness Team (ACCAT). The goal of this partnership was to culturally adapt and pilot a cancer education resource, with the long-term goal of reducing cancer disparities in Adams County. Through this work, the UW and ACCAT built a strong, long-lasting, community-driven cancer prevention initiative, in which they developed, culturally adapted, and pilot tested Cancer Clear & Simple (CC&S), a cancer education program. CC&S is now a resource for conducting cancer education across Wisconsin and is the focus of community-partnered research, funded by the American Cancer Society, to test the effectiveness of CC&S in enhancing cancer prevention literacy and cancer prevention behaviors in Adams County. This remarkably successful partnership truly embodies the Wisconsin Idea: that the university serves the people and communities of Wisconsin.

Community–Academic Aging Research Network (CAARN)

UW-MADISON PARTNERS

Sanjay Asthana, MD, Faculty Associate Director of CAARN,
Department of Medicine, Geriatrics

Jane Mahoney, MD, Faculty Director of CAARN,
Department of Medicine, Geriatrics

Kathy Purcell, Staff Administrative Assistant, Department of Medicine, Geriatrics

Angela Wang, Staff Research Specialist, Department of Medicine, Geriatrics

COMMUNITY PARTNERS

Aging Network of Wisconsin

Greater Wisconsin Agency for Aging Resources

Jill Renken, CAARN Community Research Associate

John Schnabl, OAA Programs and Special Projects Manager

Wisconsin Institute for Healthy Aging

Betsy Abramson, Executive Director

Shannon Myers, CAARN Community Research Specialist

Wisconsin Department of Health Services, Office on Aging

Cindy Ofstead, Director

ABSTRACT

The Community Academic Research Network (CAARN) is a partnership involving the University of Wisconsin–Madison, Wisconsin Institute for Healthy Aging (WIHA), Greater Wisconsin Agency for Aging Resources (GWAAR), and Wisconsin’s Aging Network. CAARN’s mission is to facilitate research partnerships to improve the health of Wisconsin’s older adults. Two community research associates (CRAs) employed by the community partners facilitate community–university partnerships. The CRAs identify and bring together Aging Network stakeholders and university faculty members who are interested in research to improve older adults’ health. The CRAs help the partners design interventions and obtain funding to test these interventions. CRAs educate partners about community-based participatory research, assess partners’ readiness to engage in research, and facilitate collaboration across all phases of research—from pilot study, to randomized trial, to dissemination of interventions once proven. To date, CAARN has facilitated 46 studies involving 53 Wisconsin counties and one tribe, and 30 faculty members from across UW–Madison.

Healthy Hmong Women (“Poj Niam Hmoob Kev Noj Qab Haus Huv”)

UW-MADISON PARTNER

Shannon Sparks, Assistant Professor, Department of Civil Society & Community Studies

COMMUNITY PARTNERS

Milwaukee Consortium for Hmong Health

Mayhoua Moua, Project Director

Beth Peterman, Project Educator

Lisa Phillips, Community Resource Advisor

Pang Vang, Health Educator Trainer

ABSTRACT

The Milwaukee Consortium for Hmong Health was founded in 2008 to increase capacity in the Milwaukee community to address cancer health disparities for Hmong women. Over the past decade, the consortium’s “Healthy Hmong Women” project has worked to achieve this goal by developing and implementing a community-based, culturally appropriate community health worker (CHW) program aimed at improving Milwaukee Hmong women’s cancer knowledge and screening. This program, which was recently expanded to serve other Southeast Asian immigrant communities in the Milwaukee area, trains local women to serve as lay health educators and peer navigators, and provide communication, education, and outreach on cervical and breast cancer issues. Since its inception, the consortium has trained 10-plus bilingual/bicultural CHWs, engaged more than 500 Hmong, Burmese, Karen, and Karenni women in lay cancer health education, and successfully increased screening rates for Southeast Asian women in the community.

Madison Path to Citizenship

UW-MADISON PARTNERS

Laurie Greenberg, Senior Outreach Specialist, Continuing Studies

Armando Ibarra, Faculty Affiliate, Chican@ and Latin@ Studies

Narra Smith Cox, Department Chair/Professor, Liberal Arts and Applied Studies

COMMUNITY PARTNERS

Literacy Network

Jeff Burkhart, Executive Director

Caitlin Mackesey, Student Services Director

Jennifer Peterson, Senior Director of Tutoring

ABSTRACT

Literacy Network is the only agency in Dane County offering citizenship classes to help lawful permanent residents learn US civics and history, and pass the US citizenship test. But demand for citizenship classes increased 76 percent over three years, exceeding their capacity. Madison Path to Citizenship and Literacy Network, previously collaborating through a larger coalition, entered a new level of partnership by applying together for a City of Madison grant to expand naturalization classes and teacher training. This has enabled Literacy Network to become the node for citizenship training, teaching tutors for other Madison Path to Citizenship partners. The partnership has also brought the first outside funding for Literacy Network's citizenship classes. By scaling up the training of teachers, Madison Path to Citizenship and its partners can better meet the growing needs of the estimated 12,000–15,000 lawful permanent residents in Dane County who are eligible to apply for US citizenship.

St. Vincent de Paul Charitable Pharmacy

UW-MADISON PARTNERS

Mara Kieser, Assistant Dean for Experiential Education, School of Pharmacy

Jeanette Roberts, Professor, School of Pharmacy

Steven Swanson, Dean, School of Pharmacy

COMMUNITY PARTNERS

Society of St. Vincent de Paul District Council of Madison, Inc.

Ralph Middlecamp, CEO and Executive Director

Yolanda Tolson, Managing Pharmacist

ABSTRACT

In 2012, a Pharmacy Startup Advisory Committee was constituted with members from the UW School of Pharmacy, the Madison St. Vincent de Paul (SVdP), and local pharmacists to design, build, and launch the first charitable pharmacy in the state of Wisconsin. A section of the basement at the Madison SVdP headquarters was remodeled into a pharmacy, a managing pharmacist was hired, and student and community volunteers were recruited. The pharmacy fills prescriptions and provides related services at no charge for low-income uninsured adults who are among those in greatest need in our community. The pharmacy stocks many medications to treat common conditions such as heart disease, diabetes, infections, and other chronic or acute illnesses, as well as dispenses drugs valued at hundreds of thousands of dollars annually. All services are provided in a compassionate and respectful way. The School of Pharmacy remains involved with members on the Charitable Pharmacy Advisory Committee and through faculty, student, and alumni volunteers at the pharmacy.

Urban Community Arts Network

UW-MADISON PARTNERS

Randy Stoecker, Professor, Department of Community and Environmental Sociology

Theodora Varelis, Service Learning Fellow, Morgridge Center for Public Service

Students, Department of Community & Environmental Sociology:

Allison Connell

Cody Fearing-Kabler

Taylor Konkle

Jacquelyn Laitsch

Jordan Minick

Hannah Pierce

Claire Rater

Brigham Starks

Mandy Thor

COMMUNITY PARTNERS

Urban Community Arts Network

Pacal “DJ Pain 1” Bayley, Treasurer

Mark “ShaH” Evans, Vice President

Karen Reece, President

Zandie Shields, Secretary

Corey “Dash DUB” Whitmore, Board Member

ABSTRACT

This partnership confronts the racialized barriers facing local hip-hop artists. The partnership adds research capacity to the Urban Community Arts Network (UCAN), which supports local hip-hop artists and challenges public perceptions of hip-hop in Madison that limit access for hip-hop artists. The partnership is shining a research lens on stereotypes of hip-hop and local discrimination against the genre. Work over the past year started with a data set of calls for service to the Madison Police Department for the Madison bars with entertainment licenses. Participants then added data on whether there was a performance during the period of a call and what the genre of the performance was. Participants then analyzed whether hip-hop venues were associated with higher call rates, and whether hip-hop performances were associated with more violent calls for service. The research could not conclude that hip-hop’s association with greater violence was warranted. The next stage of the partnership is currently being planned.

Wisconsin Plain Community Project

UW-MADISON PARTNERS

Mei Baker, MD, Professor, Department of Pediatrics

Murray Katcher, MD, Professor Emeritus, Department of Pediatrics

Ashley Kuhl, Clinical Genetic Counselor, Department of Pediatrics

Jennifer Laffin, PhD, Associate Professor, Department of Pediatrics

Gregory Rice, MD, Associate Professor, Department of Pediatrics

Jessica Scott-Schwoerer, MD, Assistant Professor, Department of Pediatrics

Christine Seroogy, MD, Associate Professor, Department of Pediatrics

Ellen Wald, MD, Chair, Department of Pediatrics

COMMUNITY PARTNERS

La Farge Medical Clinic

Kyle Bakkum, CEO, Vernon Memorial Healthcare

James DeLine, MD, Medical Director, La Farge Medical Clinic

Claire Sandrock, Project Manager, Center for Special Children, La Farge Medical Clinic

Gretchen Spicer, Licensed Midwife, La Farge Medical Clinic

ABSTRACT

Dr. James DeLine completed his medical training in family medicine at the University of Wisconsin–Madison and then began his career in a rural part of the state—La Farge, Wisconsin—where he has been serving the needs of local communities, including the Amish. Wisconsin has the fourth-largest Amish and Old Order Mennonite, or Plain, population in the US, with the largest settlements around La Farge. Rising health care costs, lack of health care benefits, inaccessibility, and cultural beliefs result in people of the Plain communities avoiding or deferring health care. Dr. DeLine’s practice has been addressing these disparities for more than 30 years. In 2012, Dr. DeLine and University of Wisconsin–Madison faculty began a collaboration with a shared goal to improve access to culturally sensitive, high-quality, and affordable care for Plain families. In 2015, Dr. DeLine founded the Center for Special Children as a dedicated space within the La Farge Medical Clinic intended for the care of children with genetic conditions. It represents the culmination of the vision for the partnership. The collaboration continues to impact the academic mission of the University of Wisconsin–Madison. Not only has the collaboration improved the health of Plain children in Wisconsin, it has also translated to biomedical research projects for UW faculty, informed approaches to medical care for all children, and improved the educational experience of students on campus.

LaMarr Billups Community–University Engagement Award



The LaMarr Billups Community–University Engagement Award recognizes outstanding contributions to campus community partnerships. LaMarr Billups served as a special assistant to two UW chancellors and was director of community relations from 1996 to 2007.

LaMarr was known as a skilled ambassador between the university and city, and was deeply committed to key civic institutions and social causes.

2017 AWARD RECIPIENT Emily Auerbach



Emily Auerbach is an award-winning English professor at UW–Madison and director of the UW Odyssey Project, a free, life-changing college humanities course for adults facing economic barriers. Since 1995, Professor Auerbach has cohosted “University of the Air,” a one-hour program broadcast statewide on Wisconsin Public Radio featuring interviews with faculty members. She has also earned acclaim for her book *Searching for Jane Austen* and her “Courage to

Write” series, a collection of radio programs, written guides, and courses about women writers.

Since 2003, the nationally recognized Odyssey Project has provided access for adult students to enroll in a challenging college humanities course. Many of the students are overcoming the obstacles of single parenthood, homelessness, drug and alcohol addiction, incarceration, depression, or domestic abuse. Students receive free tuition, textbooks, and childcare through support from the UW, grants, and private donations. While studying influential works of literature, philosophy, history, and art, students gain six UW credits in English, skills in critical thinking, and a sense of empowerment.

Students have reported transformative outcomes through their participation: they report reading more to their children, feeling that they are better parents, having more hope about their own future, being more likely to become involved in their communities, and making plans to continue their education or seek job training. Odyssey continues support and advising for participants after the program, and an Odyssey Junior initiative was launched in 2015 to teach children and grandchildren of adult participants.

Professor Auerbach, who has served the UW for more than 30 years, also reaches hundreds of thousands of nontraditional students through lectures and book discussions at public libraries, prisons, retirement centers, and schools. Recurring events include Tuesday Morning Booktalks and the Eloquence and Eminence lecture series.



Office of Community Relations • Community Partnerships and Outreach (CPO)
Staff Network
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