2014 UW–Madison University-Community Partnership Awards

Organized by the UW–Madison Office of Community Relations in the Office of University Relations and Community Partnerships and Outreach (CPO) Staff Network with support from the Office of the Chancellor and the Morgridge Center for Public Service.

The University-Community Partnership Awards, a program started under the leadership of LaMarr Billups, was created to recognize the mutually beneficial collaborative relationships between UW–Madison faculty, staff and students and their community partners as they address pressing public issues in Madison, Dane County and throughout Wisconsin.

These awards offer an opportunity to thank our community partners and highlight exemplary partnerships that get to the heart of the Wisconsin Idea—community members and UW–Madison personnel working collaboratively to transform our campus and communities for the public good.

Recognized projects are active in Wisconsin and uphold the following standards for high-quality community-university partnerships:

- Embody the original spirit of the Wisconsin Idea by contributing to a vibrant, inclusive, participatory democracy.

- Demonstrate a relationship characterized by respect, equity and engagement in all phases of the partnership.

- Build the capacity of both community and university partners to address the target issue(s).

- Exemplify best practices in the chosen methods or tools of engagement; for example, participatory action research, service learning or outreach programming.
Judges

**Everett Mitchell**, Director, Office of Community Relations, Office of University Relations

**Molly Schwebach**, Senior Outreach Specialist, Center for Investigating Healthy Minds

**Katherine Loving**, Interim Manager, Campus Community Partnerships, University Health Services

**Beth Tryon**, Assistant Director, Morgridge Center for Public Service

**Dr. Kevin Niemi**, Director of Outreach Programs, Institute for Biology Education

**Heidi Zoerb**, Assistant Dean for External Relations and Advancement, College of Agricultural and Life Sciences

**Dawn Crim**, Associate Dean for External Relations, School of Education

**Victoria Faust**, Graduate Student, School of Human Ecology

**Dr. Nancy Mathews**, Director, Morgridge Center for Public Service; Professor, Nelson Institute for Environmental Studies

**Susan Gaard**, Director of Communications and External Relations, School of Nursing
Winning Partnerships

THE SOUTH MADISON PROJECT

UW–Madison Partners
Margaret Nellis, Manager, Academic Partnerships, UHS and Faculty Associate, Interdisciplinary Studies, School of Human Ecology (SOHE)
Alfonso Morales, Associate Professor, Department of Urban and Regional Planning
Rebecca Wasserman-Olin, South Madison Director
Oona Mackesey-Green, South Madison Director
Ellie Jackson, Co-Director Slow Food UW
Lauren Stinson, Co-Director Slow Food UW

Community Partner
The Boys and Girls Club of Dane County:
AJ Kriha, Boys and Girls Club–Senior Director of Operations
Alex Rolnick, Boys and Girls Club–Family Voices
Robert Pierce at South Madison Farmers’ Market, Badger Rock School and Growing Power, Madison

Abstract:
The South Madison partnership began in 2009 when Slow Food UW (SFUW) wanted to expand its programs to the South Madison community. It began by offering gardening and cooking experiences for low-income children at the Boys and Girls Club. Later it branched into three separate projects at the Boys and Girls Club: Teen Cooking Night, Family Voices and the Garden Club. Teen Cooking Night offers cooking skills and nutrition education to youth at the Allied Drive site once a week. SFUW provides healthy lunch for up to 50 youth, parents, and mentors at the Family Voices tutoring program at the Boys and Girls Club Saturdays. The Garden Club leads gardening and cooking workshops once a week at each of the two-club locations during spring, summer and fall. SFUW interns volunteer their time to develop and teach cooking, nutrition and gardening curriculum, source and prepare ingredients for meals, and raise money for their programs.
Family Voices is a partnership program comprised of a number of University of Wisconsin–Madison units and the Boys and Girls Club of Dane County (BGCDC). For over 12 years, Family Voices has maintained a sustained, positive engagement with African American families in South Madison. The partnership’s primary goal is to clarify and demonstrate a culturally relevant model for a Saturday morning mentor-tutor-enrichment program for children in grades 1–8 with strong parent engagement. In doing so, the hope is to support the development—socially, culturally, and academically—of the youth we work with, and to support parents as well. Through the partnership UW units connect with BGCDC staff to serve children and families and to engage UW resources in a sustained way with a community organization partner. UW units contributing to the partnership include the School of Human Ecology, University Health Services, UW Housing-Diversity Programs and the Morgridge Center for Public Service. UW student groups that have supported the partnership include Slow Food UW, the Multicultural Learning Community, the Black Student Union and others.
WATER STEWARDSHIP WITH THE BAD RIVER OJIBWE

UW–Madison partners
Patty Loew, Professor, Life Sciences Communication
Paul Robbins, Director, Nelson Institute for Environmental Studies
Jessica D. Conaway, Graduate Student, Nelson Institute for Environmental Studies

Community partners
Bad River Band of Lake Superior Chippewa (Ojibwe):
Mike Wiggins, Jr., Tribal Chairman
Joe Rose, Sr., Professor and Elder
Edith Leoso, Tribal Historic Preservation Officer
Matt Dannenberg, Bad River tribal member, League of Conservation Voters
David O’Connor, Wisconsin Department of Public Instruction, Education Consultant for the American Indian Studies Program

Abstract
Since 2011, Water Stewardship with the Bad River Ojibwe* has exemplified a collaborative approach to watershed education, cultural mapping, and cross-cultural approaches to water quality management. This partnership was initiated as community-based research by Jessie Conaway of the UW–Madison Nelson Institute, and the Bad River Indian community on Lake Superior in northern Wisconsin. The work incorporates tribal elder ways of knowing, traditional knowledge, and tribal youth field experiences. Three projects that hold cross-cultural collaboration in the spotlight resulted: Bad River Youth Outdoors (BRYO), piloted in summer of 2013 and continuing in 2014, the cultural watershed mapping project, which launches maps in multiple media in June 2014, and increased water stewardship opportunities on the reservation in the summer of 2014.

*Ojibwe, Chippewa, and Anishinaabeg are all names for the same group of people.
Abstract

We believe that the 100 Black Men of Madison and their partnership with CHDI fully embodies the spirit of the Wisconsin Idea by upholding community values and concerns with commitment and dedication to service. Given the needs of the Dane County community, the 100 Black Men of Madison have engaged fully in the development and implementation of a meaningful project and continue to build on a solid partnership foundation for continued cancer outreach and education. Building upon the relationships with UW developed and brokered through connection to CHDI, the 100 Black Men of Madison have recently begun a research collaboration with researchers in the UWCCC, along with CHDI, to improve prostate cancer outcomes for African American men in Dane County.
MENOMINEE JOURNEY TO WELLNESS

UW–Madison partners
Dr. Alexandra Adams, MD, PhD, Professor, Family Medicine, UWSMPH
Ron Prince, MS, Researcher, Family Medicine, UWSMPH
Kate Cronin, MPH, Outreach Specialist, Family Medicine, UWSMPH
Cindy Colombo, MS, Research Specialist, Family Medicine, UWSMPH
Emily Tomayko, PhD, Post-Doctoral T-32 Fellow, Nutritional Sciences, UW
KyungMann Kim, PhD, Professor, Biostatistics, UW
Lakeesha Carmichael, Biostatistician, Biostatistics, UW
Doug Piper, PhD, Senior Scientist, Population Health Institute, UWSMPH
Lauren Lamers, MPH, Fellow, Population Health Institute, UWSMPH
Ryan Berns, MPH Student, Department of Population Health, UWSMPH
Judith SheChe, MS Student, School of Human Ecology, UW
Kate Berns, Undergraduate Student, Nutritional Sciences, UW
Natalie Goniu, Student, UW School of Nursing

Community partners
Menominee Nation:
Jerry Waukau, Health Director, Menominee Tribal Clinic (MTC)
Wendell Waukau, Superintendent, Menominee Indian School District
Marcia Wittrock, Administrator, Menominee Indian School District
Dr. Kevin Culhane, Clinical Director, MTC
Scott Krueger, RD, CD, CDE, Nutrition Coordinator, MTC
Bethany Miller, outreach staff, MTC, Menominee Community Engagement Committee

Abstract
For over 12 years, Dr. Alex Adams and her team at the UW Department of Family Medicine have had a close partnership with the Menominee Nation. This partnership has had a significant impact in childhood obesity prevention. Using community-based participatory research, together we designed and implemented effective family and community-based interventions to reduce childhood obesity. Healthy Children, Strong Families, a 5-year NIH-funded randomized healthy lifestyles intervention for children ages 2–5 and their families, is ongoing. Our Community Advisory Board led to many policy and system changes (e.g., community gardens, school policy). This work is ongoing in the larger Community Engagement Committee that continues to make significant community change. This partnership has helped impact community awareness of childhood obesity, create award-winning broad system and policy changes, increase depth of community capacity and engagement, and receive national attention.
COMETS—CREATING OPPORTUNITIES IN MATH, ENGINEERING, TECHNOLOGY AND SCIENCE

UW–Madison partners
Dolly Ledin, Administrative Program Manager,
Institute for Biology Education
Shaheen Sutterwala, Honorary Associate Fellow,
Institute for Biology Education

Community partners
COMETS–Creating Opportunities in Math, Engineering, Technology and Science
Alyssa Kenney, Exec. Director, Kennedy Heights Community Center
Paul Terranova, Exec. Director, Lussier Community Education Center
Tom Moen, Exec. Director, East Madison Community Center
Becky Steinhoff, Exec. Director, Goodman Community Center
Tom Solyst, Exec. Director, Vera Court
and Bridge Lakepoint Waunona Community Center
Amy Schiebel, Edgewood College

Abstract
COMETS: Creating Opportunities in Math, Engineering, Technology and Science is a partnership between six community centers, Edgewood College and the UW–Madison Institute for Biology Education’s Adult Role Models in Science (ARMS) program. COMETS is designed to engage children in science, technology, engineering and math (STEM) and build capacity of centers to lead STEM. The partners developed a vision together and meet regularly to plan, implement and evaluate all aspects of the project, including a service-learning course, curriculum development, staff training, parent engagement and evaluation. UW service-learning students work weekly with children, Edgewood leads parent activities, ARMS provides ongoing professional development for staff, center staff provide expertise in youth development and experienced educators provide evaluation and coaching. During COMETS’ first year, more than 120 children have engaged in weekly STEM activities, staff have increased skills in leading STEM and parents have gained skills to help their children in STEM.
GROWING FARM TO SCHOOL

UW–Madison partners
Sam Dennis, PhD, Associate Professor, CALS-Landscape Architecture
Dale Schoeller, PhD, Professor Emeritus, CALS-Nutritional Sciences
Aaron Carrel, MD, Professor, SMPH-Pediatrics
Eileen M. Smith, Assistant Dean and Director, Wisconsin Partnership Program

Community partners
Community GroundWorks:
Nathan Larson, Education Director

Abstract
Community GroundWorks, a nonprofit organization founded in 2001, believes that a community-academic partnership is essential for addressing childhood obesity. In 2013, the organization received a grant from the Wisconsin Partnership Program (WPP) in the UW School of Medicine and Public Health. Three UW–Madison faculty members combine community-based research, outreach and public service as academic partners for the grant, which seeks to increase the number of school gardens by providing teachers and child-care providers with free technical resources, training, curriculum and ongoing support to build the leadership and capacity necessary for sustainable youth gardens. Students and teachers are involved in all phases of this inclusive approach that promotes and supports healthy communities. Community partners work with researchers to assess students’ knowledge, attitudes and behaviors related to fruits, vegetables and outdoor physical activity.
THE IMMIGRANT JUSTICE CLINIC
AT THE UNIVERSITY OF WISCONSIN LAW SCHOOL

UW-Madison Partner
UW-Madison Law School:
Meg Gaines, Associate Dean for Academic Affairs and Experiential Learning
Marsha Mansfield, Director, Economic Justice Institute
Stacy Taeuber, Director, Immigrant Justice Clinic,
Latino Law Students Association (LLSA)

Community Partner
Community Immigration Law Center (CILC):
Erin Barbato, CILC Board Member, Adjunct Professor–
Humanitarian Immigration Law and the Immigrant Justice Clinic (IJC)
Humanitarian Law Track.
Jean Rene Watchou, CILC founder, former Executive Director,
and current Board Member
Margaret Maroney, Acting Executive Director
Grant Sovern, Board Member and Adjunct Professor–
Immigration Law Survey

Abstract
The Immigrant Justice Clinic (IJC), in collaboration with the Community Immigration Law Center (CILC), provides direct legal representation to low-income immigrants in removal proceedings; represents immigrant victims of crimes and human rights abuses; offers assessments of the immigration consequences of criminal convictions; and conducts “Know Your Rights” presentations in the community. With the help of IJC students, CILC offers a twice-monthly free legal walk-in clinic staffed by volunteer immigration attorneys. The IJC has also worked with the Family Court Clinic and the Frank J. Remington Center to provide comprehensive legal services to clients. The IJC and CILC are working with local community groups to create an emergency response team and hotline that people can access when a loved one is detained by Immigration and Custom Enforcement (ICE).
LaMarr Billups University-Community Engagement Award

The LaMarr Billups University–Community Engagement Award recognizes outstanding contributions to campus community partnership initiatives. LaMarr Billups served as a special assistant to two UW–Madison chancellors and was director of community relations from 1996 to 2007. LaMarr was known as a skilled ambassador between the university and city, and was deeply committed to key civic institutions and social causes.

ROBERT PIERCE

Robert Pierce is a South Madison African American urban farmer who has been a valuable community partner of the University of Wisconsin–Madison for more than 15 years. His multiple roles have led us to create various forms of partnerships. Most prominently, he is a market manager for the South Madison Farmers’ Market and a director for Growing Power Madison. Among his most recent collaborative works with the UW are an ongoing partnership with the Nelson Institute for back-to-back capstone courses in fall of 2013 and spring of 2014; three interdisciplinary studies courses on expanding Growing Power programs in Madison in spring of 2013, fall of 2013, and spring of 2014; a monthly community dinner with the UW Odyssey Project and Slow Food UW recently launched in February 2014. Mr. Pierce’s ongoing collaboration with the UW is driven by his desire to ensure that safe-affordable-healthy food is accessible to members of his multi-ethnic low income South Madison community.

Mr. Pierce is one of the few remaining African American farmers in Wisconsin. His lifelong dedication to bringing safe-affordable-healthy food to South Madison, and his willingness to work side-by-side with UW–Madison students, staff, and faculty to learn together about possible solutions to this challenge is inspiring. Collaborating with him has enabled our approach to fully embrace the Wisconsin Idea.