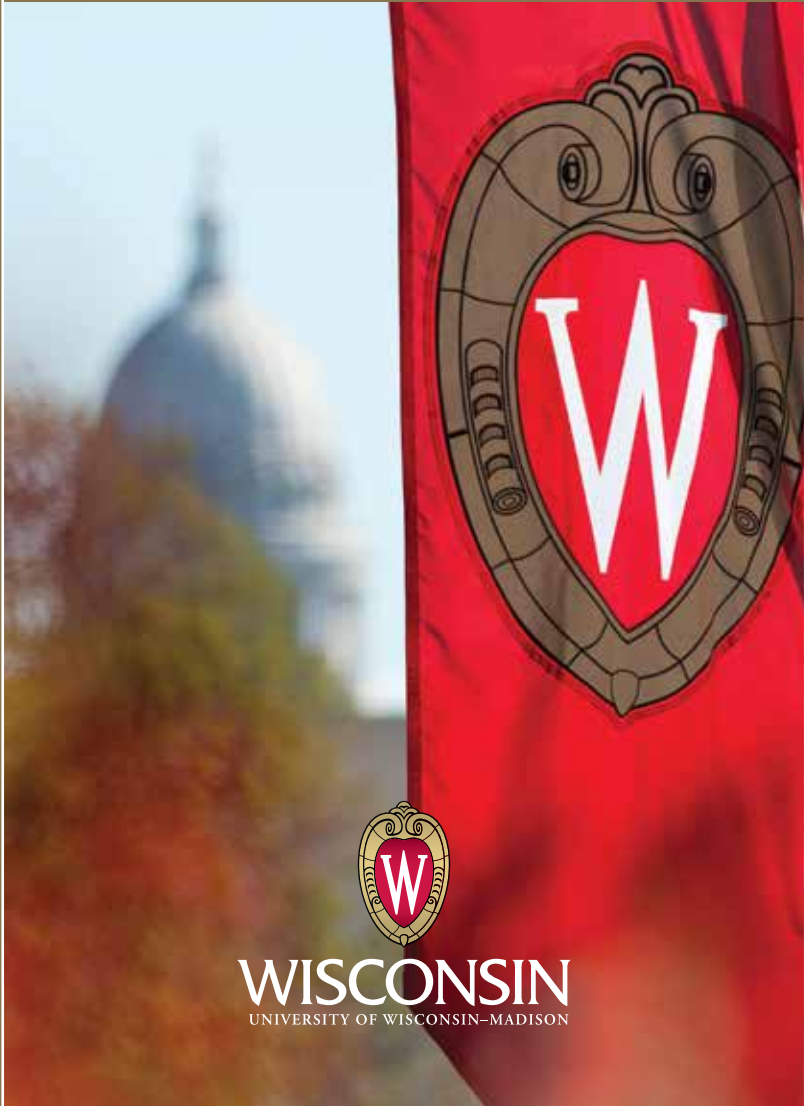


UW—MADISON
UNIVERSITY AND COMMUNITY
PARTNERSHIP AWARDS 2013



WISCONSIN
UNIVERSITY OF WISCONSIN—MADISON

2013 UW–Madison Community-University Partnership Awards

Organized by the UW–Madison Office of Community Relations in the Office of the Vice Chancellor for University Relations and Community Partnerships and Outreach (CPO) Staff Network with support from the Office of the Chancellor and the Morgridge Center for Public Service

The Community-University Partnership Awards, a program started under the leadership of LaMarr Billups, was reinstated this year to recognize the work of UW–Madison faculty, staff and students and their community partners as they address pressing public issues in Madison and the surrounding region.

These awards offer an opportunity to thank our community partners and highlight exemplary partnerships that get to the heart of the Wisconsin Idea—community members and UW–Madison personnel working collaboratively to transform our campus and communities for the public good.

Selected projects are active in Madison or Dane County and uphold the following standards for high-quality community-university partnerships:

- Embody the original spirit of the Wisconsin Idea by contributing to a vibrant, inclusive, participatory democracy.
- Are sustained beyond one event/activity.
- Demonstrate a relationship characterized by respect, equity and engagement in all phases of the partnership.
- Build the capacity of both community and university partners to address the target issue(s).
- Result in measurable community change related to the target issue(s).

Selection Committee

Everett Mitchell, Director, Office of Community Relations,
Office of University Relations

Molly Schwebach, Senior Outreach Specialist,
Nelson Institute for Environmental Studies

Katherine Loving, Interim Manager, Campus Community Partnerships,
University Health Services

Beth Tryon, Assistant Director, Morgridge Center for Public Service

Dr. Kevin Niemi, Director of Outreach Programs,
Institute for Biology Education

Dr. Jeffrey Russell, Vice Provost for Lifelong Learning; Dean,
Division of Continuing Studies

Heidi Zoerb, Assistant Dean for External Relations and Advancement,
College of Agricultural and Life Sciences

Dawn Crim, Associate Dean for External Relations, School of Education

Victoria Faust, Graduate Student, School of Human Ecology

Dr. Nancy Mathews, Director, Morgridge Center for Public Service;
Professor, Nelson Institute for Environmental Studies

Emily Dickmann, Senior Advisor, Cross-College Advising Services;
President of the Board of Directors, Community Shares of Wisconsin

Selected partnerships

FIELD TO FOODBANK

UW–Madison partner

Dr. Jed Colquhoun, Professor, Department of Horticulture, College of Agricultural and Life Sciences (CAL S); Co-Director, Environmental Resources Center, CAL S and UW–Extension Cooperative Extension

Community partners

Second Harvest Foodbank of Southern Wisconsin:

Jim Scheurman, Food Resource Manager, Second Harvest Foodbank of Southern Wisconsin

Dan Stein, President/CEO, Second Harvest Foodbank of Southern Wisconsin

Abstract

In 2011, UW–Madison began collaborating with Dane County’s Second Harvest Foodbank responding to interest among Wisconsin farmers who wanted a way to donate a portion of their crops to those facing hunger. Working together, the growers, processors, Second Harvest and UW–Madison researchers identified three strategies to overcome the transportation, storage and labor challenges to get produce to the foodbank. Since 2011, Field to Foodbank has provided more than 1.5 million pounds of Wisconsin crops from the field to those in need.

INTERNATIONAL CRANE FOUNDATION CONSERVATION PARTNERSHIP

UW–Madison partners

Nelson Institute for Environmental Studies:

Dr. Janet Silbernagel, Chair, Conservation Biology and Sustainable Development Program, Nelson Institute for Environmental Studies and Department of Landscape Architecture

Dr. Nancy Mathews, Director, Morgridge Center for Public Service

Nathan Schulfer, Professional Program Coordinator, Nelson Institute for Environmental Studies

Community partners

International Crane Foundation (ICF):

Jeb Barzen, Director of Field Ecology, ICF; Honorary Fellow, Nelson Institute and Department of Zoology

Dr. Rich Beilfuss, President and CEO, ICF; Adjunct Faculty, College of Engineering

Dr. Barry Hartup, Director of Veterinary Services, ICF; Faculty, School of Veterinary Medicine

Dr. Triet Tran, Director of Southeast Asia Program, ICF; Honorary Fellow, Nelson Institute

Annie Lacey, Long-term Crane Research Coordinator, ICF; Community Environmental Fellow, Nelson Institute

Dr. Fengshan Li, China Program Coordinator, ICF; Honorary Fellow, Nelson Institute

Abstract

The relationship between the UW–Madison and the International Crane Foundation first began in 1973. With cooperative projects ranging from teaching UW classes to mentoring Veterinary Medicine students, or facilitating research to providing professional internships, the International Crane Foundation is a key link for the Nelson Institute to both local and global communities. The UW and International Crane Foundation currently have five active student research projects. The Nelson Institute also arranged a recent meeting that brought together leaders from the International Crane Foundation, the UW Business School, the UW Agriculture and Applied Economics program, the UW School of Veterinary Medicine, and the Nelson Institute to explore new avenues for partnership and shared research.

IMPROVING HEALTH LITERACY FOR ENGLISH-LANGUAGE LEARNERS

UW–Madison partners

School of Medicine and Public Health (SMPH): Primary Care Clerkship and Wisconsin Area Health Education Centers (AHEC):

Keri Robbins, Senior Outreach Specialist, Wisconsin AHEC

Nancy Sugden, Assistant Dean, SMPH; Director, Wisconsin AHEC

Dr. David Deci, Physician; Faculty Director, Primary Care Clerkship,
Department of Family Medicine

Dr. Mark Beamsley, Physician; Primary Care Clerkship
Assistant Director–Family Medicine

Dr. Kelly Herold, Physician; Primary Care Clerkship Assistant Director–
Internal Medicine

Christie Legler, Medical Staff Assistant, Primary Care Clerkship,
Department of Family Medicine

Community partners

Literacy Network of Dane County:

Beth Gaytan, Group Instruction Director

Jeff Burkhart, Executive Director

Marie Green Ganser, English for Health Class Instructor

Abstract

Literacy Network of Dane County, a nonprofit organization focused on teaching adults to read, write and speak English, has partnered with the UW School of Medicine and Public Health since July 2011. The focus of this partnership is a program called English for Health, which serves adult English language learners in our community. English for Health classes teach learners how to appropriately access the healthcare system, communicate effectively with healthcare providers, use medication appropriately and adopt healthy lifestyles. For nearly two years, the UW (Department of Family Medicine / Wisconsin AHEC) has assigned medical students to English for Health classes for 8-week placements, where the medical students serve as volunteer teaching assistants. Medical students offer class participants authentic speaking practice through role playing in mock health situations, work one-on-one with students and assist the instructor with class activities.

JAIL LIBRARY PROJECT

UW–Madison partners

School of Library and Information Studies (SLIS):

Dr. Michele Besant, Associate Director

Dr. Kristin Eschenfelder, Professor & Director

Peter Rudrud, Graduate Student

Kate Johnson, Graduate Student

Megan Rosborough, Graduate Student

Allison Girres, Graduate Student

Community partners

Dane County Sheriff's Office:

Sheriff David Mahoney

Captain Richelle Anhalt, Security Services

Lieutenant Alecia Rauch, Security Services

Sergeant Chris Larsh, Security Services

Lori Prieur, Administrative Secretary, Security Services

Lynn Montgomery, Volunteer Services Coordinator, Security Services

Dane County Library Service:

Julie Chase, Director

Mary Driscoll, Outreach Librarian

Abstract

The Jail Library Program marked a 20-year partnership between the School of Library and Information Studies' Jail Library Group (JLG), the Dane County Sheriff's Office and the Dane County Library Service in Fall 2012. Based at SLIS, JLG involves many volunteers and donors from the wider community. Goals of the project include: meet the educational, recreational and community resource reading needs of the jail residents; educate the volunteers and the local community about issues related to incarceration, poverty, crime, justice and fairness that are a part of and affect our community, but of which many of us are not aware; improve the criminal justice system by involving the community through volunteer service in the process; provide a safe and constructive environment for diverse people to share and learn from each other.

SOUTHWEST MADISON COMMUNITY ORGANIZING

UW–Madison partners

Dr. Randy Stoecker, Professor, Department of Community and Environmental Sociology, College of Agricultural and Life Sciences

Dr. Brian Christens, Assistant Professor, School of Human Ecology

Marian Slaughter, Graduate Student, School of Education

Ali Brooks, Graduate Student, School of Social Work

Community partners

Southwest Madison Community Organizers (SWMCO):

Kim Neuschel, Public Health Nurse, Public Health of Madison and Dane County

Leaders representing the five neighborhoods under the SWMCO umbrella:

Tamar Pardee

Sheray Wallace

Lisa Veldren

Val Vance

Southwest Youth leaders from Youth Empowering Solutions (YES) and Meadowood Youth Advisory Board

Abstract

Southwest Madison Community Organizers (SWMCO) is comprised of members from five neighborhoods, who have worked in a partnership with Public Health of Madison and Dane County (PHMDC) and UW–Madison faculty and students on a series of community improvement and violence prevention projects. SWMCO has evolved from a group of citizens who were concerned about issues in their neighborhoods into a functioning grassroots community organizing initiative that has expanded geographically, and has organized groups of members working on housing, economic development, transportation issues, food systems, racial reconciliation, and youth organizing. The partnership has been supported by grants from the Reilly Baldwin Wisconsin Idea Endowment and the Morgridge Center for Public Service’s Matching Grants program. UW faculty, graduate students, and classes have played key roles supporting the partnership.

EARTH PARTNERSHIP FOR SCHOOLS PROGRAM

UW–Madison partners

Arboretum:

Cheryl Bauer-Armstrong, Director, Earth Partnership RESTORE

Rick Hall, Program Manager, Earth Partnership RESTORE

Marian Farnior, Field Manager, Earth Partnership

Janet Moore, Graduate Student

Fawn Young Bear Tibbetts, Recent Graduate

Maria Moreno, Multicultural Outreach Specialist

Steve Laubach, Project Assistant

Community partners

Cambridge School District:

Georgia Gómez-Ibáñez, Environmental Education Coordinator

Marybeth Stevens, 5th Grade Teacher

Carol Gunnelson, 3rd Grade Teacher

Jackie Prescott, 3rd Grade Teacher

Heide Stein, Kindergarten Teacher

Pam Leverson, High School Science Teacher

Susan Barry, Elementary School Counselor

Abstract

UW–Madison Arboretum Earth Partnership for Schools (EPS) and the EPS team at Cambridge Elementary School have involved students in habitat restoration at their school forest since 1992, one of more than 35 EPS schools and 175 EPS teachers throughout Madison and Dane County. “Retired,” team leader Georgia Gómez-Ibáñez is still helping her colleagues get kids outside. She has created more than 33 Earth Partnership interdisciplinary inquiry-, place- and project-based activities keyed to state standards including Habitat Detectives, Assessors and Enhancers: mapping trees, plants, collecting, organizing and analyzing data; solving problems and improving habitat; and Phenology Wheels, graphic organizers that help children observe seasonal rhythms, providing a window for climate science. EPS appeals to a wide range of learning styles and reaches kids who are considered at risk. Georgia and her colleagues have provided one-on-one experiences in nature for many students with special needs with amazing results.

FORMANDO LAZOS FAMILIARES: STRENGTHENING COMMUNICATION IN LATINO IMMIGRANT FAMILIES

UW–Madison partners

School of Human Ecology:

Dr. Lynet Uttal, Professor, Department of Human Development and Family Studies; Director, Asian American Studies Program

Community partners

Formando Lazos Familiares Committee:

Lilliam Post, Bilingual and Education Coordinator,
Catholic Multicultural Center

Fabiola Hamdan, Senior Community Social Worker, Joining Forces for Families, Dane County Department of Human Services

Celia L Huerta, Counselor, The Rainbow Project and Catholic Charities

Kiley Rose, Bilingual Legal Advocate, Domestic Abuse Intervention Services

Rosario Angulo, Bilingual Community Educator, Proyecto Cuidándose, Planned Parenthood of WI, Inc.

Mayra C. DeGraff, Latino Youth Coordinator, Bethel Lutheran Church

Veronica Lazo, Bilingual Outreach Advocate, UNIDOS Against Domestic Violence

Magda Kmiecik, Community Volunteer

Teresa Tellez-Giron, Bilingual Bicultural Social Service Specialist,
Dane County Department of Human Services

Abstract

The Formando Lazos Familiares Committee provides programming to improve the quality of life for Latino immigrant families in Dane County. The committee is a group of social-serving professionals from different agencies in Dane County who have come together to fill in the gaps for services that their agencies cannot provide. It provides monthly workshops for Latino immigrant adults (women, men, parents, grandparents, aunts and uncles) to discuss different topics that cause stresses in the family and provides communication skills and strategies to reduce conflict and stress. The workshops also reduce social isolation, a common problem for new immigrants. This information and support is also shared via call-in radio talk shows. The committee also provides trainings to social-serving professionals working with Latino immigrants to increase cultural competency.



LaMarr Billups Community–University Engagement Award

The LaMarr Billups Community–University Engagement Award recognizes outstanding contributions to campus–community partnership initiatives. LaMarr Billups served as a special assistant to two UW–Madison chancellors and was director of community relations from 1996 to 2007.

LaMarr was known as a skilled ambassador between the university and city, and was deeply committed to key civic institutions and social causes.

MARY ROUSE, Recipient

Former dean of students
and director of the Morgridge Center

Mary Rouse, the first recipient of the LaMarr Billups Community–University Engagement Award, retired from the UW–Madison in 2005. During nearly 38 years on campus, she held several positions in student and academic affairs from 1987–2000.

In addition to now serving as a consultant to the Morgridge Center, she is actively involved with Friends of the UW–Madison Libraries, Downtown Rotary, the Wisconsin Campus Compact Executive Committee, Friends of Madison Student Radio & WSUM Alumni Association, the UW Foundation Child Care Council, and she mentors several scholarship students.

Her past community service assignments include A Call for Peace, the City–County Martin Luther King, Jr. Coalition, the Community Immigration Law Center, the UW–Extension Dane County’s Financial Education Center, the Bicycle Federation of Wisconsin, the Mayor’s Platinum Bicycle Committee, the Wisconsin Crime Victims’ Council, Options in Community Living, and the City–County Committee on Sexual Assault. She recently worked with the Urban League of Greater Madison, the Red Cross and the Morgridge Center to coordinate blood drives with a focus on sickle cell disease twice a year.





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**Office of Community Relations
Community Partnerships and Outreach (CPO)
Morgridge Center for Public Service
Office of the Chancellor**