

LABOR LICENSING POLICY COMMITTEE MEETING MINUTES

Feb. 1, 2013 • 1109 Nancy Nicholas Hall • Noon - 1 p.m.

<http://www.news.wisc.edu/laborlicensing/>

Committee members attending:

Lydia Zepeda—Chair; Coreen Williams; Rolf Rodefeld ; Jane Collins; Lingran Kong; Diane Turner ; John Newton; John Sharpless; Kim Nolet; Kayla Martin

Others attending:

Everett Mitchell, Cindy Van Matre, Lisa Hull; Tina Trevino-Murphy (SLAC/WRC)

1. Meeting called to order at 12:04 p.m.
2. Chair announcements:
 - a. Bret Vlach no longer serving on the committee.
 - b. Welcome to History Professor John Sharpless.
 - c. May be a new student member at the March meeting.
3. Minutes approved from Dec. 5 meeting.
4. The president of the campus chapter of Amnesty International, Katy Johnson, talked to the committee about a Conflict-Free Campus Initiative, at UW-Madison, a movement that seeks to raise awareness about the conflict in the Democratic Republic of Congo and urges electronic companies to responsibly invest in the mining sector of eastern Congo.
5. PT Kizone. Dane County Judge Albert has ruled that PT Kizone workers can join the lawsuit against adidas. Adidas will likely file a motion to dismiss. Worker's Rights Consortium wants UW to push forward, as the lawsuit is seen as having broad implications on enforcing University Codes of Conduct.
6. Governance Document. Discussion of the document that was sent back to the LLPC from the University Committee, with some changes from the original document. Motion made, seconded and unanimously passed to accept all changes in the revised document with the exception of relationship to the chancellor, and the membership makeup of the committee.
7. Designated Supplier Program. Report from Jane, Cindy and Lingran. Discussion on what can be done to incorporate some concepts of the DSP through management of the trademark licensing program. Cindy introduced the idea of Product Category Management, which limits the number of licensees that are able to sell items per product categories and distribution channels, thus reducing the race to the bottom. She will work with CLC to issue an RFP that combines PCM with partnering with licensees with the same corporate responsibility values as UW. Committee has a draft from CLC to send out to licensee, which would start in the summer of 2014. There are two issues here:
 - 1.) Support the DSP in principal but not establish any time table in enforcing
 - 2.) Initiate PCM for men's t-shirts and fleece in the department store/better department store distribution channel. PCM for men's t-shirts and fleece already exists in the mass channel with Knight Apparel having the exclusive.

Motion 1: the committee reaffirms support for the DSP with no time frame for implementation. Seconded and unanimously approved.

Motion 2: the committee will explore the possibility of reducing the number of licensees across product categories. Seconded and unanimously approved.

8. WRC update. Everett Mitchell shared that by the end of the week the WRC would send out the preliminary findings from their investigation of Palermo's.
9. Meeting adjourned shortly after 1 p.m.

10. Please send Lydia any agenda items for the next meeting. *Next meetings: March 1, April 5, May 3. 11:00 a.m. – Noon. March and April in 1199 Nancy Nicholas Hall. May 3 meeting from 11- noon in Room 67 Bascom.*